

FRIDAY, MAY 30, 2014:

THIS IS WHERE I LEAVE YOU PANEL AND SNEAK PEEK

BookCon kicked off with a special panel and sneak peek of the film adaptation of Jonathan Tropper's best-selling book *This Is Where I Leave You*. The panel discussion featured stars of the film Tina Fey and Jason Bateman, along with director Shawn Levy and author Jonathan Tropper.

SATURDAY, MAY 31, 2014:

MACMILLAN LITERARY FICTION EDITOR'S PICKS PANEL

Sean McDonald, Farrar, Straus and Giroux, (Editor, *Wolf in White Van* by John Darnielle) & Laura Chasen, St. Martin's Press, (Editor, *The Last King of Sark* by Rosa Rankin-Gee) discussed upcoming titles.

JOHN GRISHAM IN CONVERSATION WITH CARL HIAASEN

John Grisham is the bestselling author of twenty-six novels, one work of nonfiction, a collection of short stories and four novels for young readers. His most recent book, the #1 *New York Times* bestseller *Sycamore Row*, marked the return of his beloved character Jake Brigance from *A Time To Kill*. He appeared in conversation with bestselling author Carl Hiaasen, whose first young adult novel, *Skink-No Surrender*, hits shelves September 2014.

THE GRAPHIC NOVEL TODAY

Words and pictures: they were the perfect combination in books when we were kids! But today, books with pictures can be for everyone, young and old, when they're combined as a graphic novel. Three experts, including Calista Brill, Karen Green and Raina Telgemeier, from around the graphic novel industry talked about visual literacy, audience and the broad appeal of the graphic novel today with Publisher Weekly's Calvin Reid.

MACMILLAN YOUNG ADULT EDITOR'S PICKS PANEL

Sara Goodman, St. Martin's Press (Editor, *Landline* by Rainbow Rowell) & Holly West, Swoon Reads (Editor, *A Little Something Different* by Sandy Hall) discussed these forthcoming titles.

MACMILLAN READING GROUPS EDITOR'S PICKS PANEL

Barbara Jones, Henry Holt and Adelle Waldman, Author of *Love Affairs Of Nathaniel P*, along with Brenda Copeland, St. Martin's Press (Editor, *The Stories We Tell* by Patti Henry) discussed these forthcoming titles.

THE WORLD AGREES: #WENEEDDIVERSEBOOKS

After taking the Internet by storm, the #WNDB campaign is moving forward with brand new initiatives to continue the call for diversity in children's literature. The WNDB team shared highlights of their campaign, discussed the success of grassroots activism, highlighted diverse books and how everyone can diversify their shelves and talked next steps for the campaign. Ellen Oh (PROPHECY Series), Aisha Saeed (*Written in the Stars*, 2015), Marieke Nijkamp, founder of DiversifYA, Lamar Giles (*Fake ID*) and Mike Jung (*Geeks, Girls, and Secret Identities*). Special Guests include acclaimed Authors Grace Lin (*Where the Mountain Meets the Moon*), Matt de la Peña (*The Living*) and Jacqueline Woodson (*Beneath a Meth Moon*). Moderated by I.W. Gregorio (*None of the Above*, 2015).

MARIO BATALI IN CONVERSATION WITH LUCKY PEACH'S PETER MEEHAN

James Beard award winner Mario Batali took the stage for an insightful conversation with the Editor of *Lucky Peach*, Peter Meehan. These culinary luminaries (who happen to be old friends) will sit down for a frank conversation on what inspires Batali in the kitchen, on the page and beyond. Batali will discuss his forthcoming book, *America - Farm to Table: Simple, Delicious Recipes Celebrating Local Farmers* which will be published October 7 by Grand Central Life & Style.

VERONICA ROTH IN CONVERSATION WITH ALEX LONDON

To celebrate the upcoming release of *FOUR* (July 8) — a companion volume set in the Diverget world that includes stories told from Tobias's point of view — #1 *New York Times* bestselling author Veronica Roth chatted with Alex London, author of *PROXY* and *GUARDIAN* (May 29). The authors dished about the dystopian worlds they've created, the characters that inhabit the pages of their novels and much more!

SATURDAY, MAY 31, 2014 CONT.:

JODI PICOULT, KATHY REICHS AND RUTH REICHL TALK BEST SELLERS

Whether you're looking to be moved or thrilled, you need a gripping best seller. Some of publishing's leading ladies talked about their previous best selling work and gave a sneak peek into what's next! Kathy Reichs gave a deeper look into her thrilling new novel, *BONES NEVER LIE*, Ruth Reichl brought food to life in *DELICIOUS!: A Novel* and Jodi Picoult mesmerized Fans with *LEAVING TIME*.

MY FIRST NOVEL: THINGS I WISH SOMEONE HAD TOLD ME ABOUT WRITING, PUBLISHING AND PROMOTING A BOOK

Three debut novelists discussed writing and publishing. What are their writing processes? How did they find agents, and how did they work with their editors? What has surprised them? What are they looking forward to (or dreading) about their book's publication? Panelists included: Celeste Ng, Courtney Collins, Yelena Akhtiorskaya and Rachel Fershleiser.

STAN LEE'S ZODIAC: COMIC BOOK LEGEND TO CHILDREN'S BOOK AUTHOR

Comic book icon Stan Lee directs his legendary storytelling prowess for the first time toward middle-grade readers in an action-packed illustrated novel in which underdog protagonists must overcome incredible obstacles to save the world from corruption by harnessing the power of the zodiac! Visit <http://DisneyZodiac.com> for more information.

10 WORD LOVE STORY

No one knows love like Swoon Reads, a new crowd-sourced imprint and online community devoted to finding and publishing exciting new voices in young adult romance. The Swoon team held a fun-filled hour of love-themed activities, plus a chance to get to know the people behind the scenes of all the romance. Activities included a 10-Word Love Story contest, a YA romance trivia game and the chance to vote on the cover for the upcoming Swoon Reads title *The Boy Next Door*.

GENERAL LITERATURE TRIVIA

Books can take you everywhere - faraway lands, imagined kingdoms, back in time - and now, to the first annual BookCon! Trivia, AD's exciting new chapter partnering with BookCon brought General Literature Trivia to Fans. Voracious reader and legitimate bookworms had a chance to skim past the competition and prove they're the greatest book lovers this side of the local librarian!

DAVID MITCHELL IN CONVERSATION

The Washington Post dubbed him "the novelist who's been showing us the future of fiction." David Mitchell is an eloquent conjurer of intricate, interconnected tales, a genre-bending daredevil and a master prose stylist. *Cloud Atlas* is one of the most influential novels of the last decade and was made into a major motion picture. Now, Mitchell returns with *The Bone Clocks* - his first novel in four years - a hypnotic puzzle of a book that makes you want to take it apart and put back together the very moment you reach the final page.

MACMILLAN KIDS HOUR

Kids met author Obert Skye, Author of *Katfish*, and received a signed poster. There was even a special Appearance by Bad Kitty!

YOUR OPINION SUCKS! SPECIAL EDITION: ROTTEN TOMATOES CRITICS VS. FANS; BEST AND WORST BOOK-TO-FILM ADAPTATIONS

Fans faced off with their favorite Rotten Tomatoes movie critics when they joined Editor-in-Chief Matt Atchity and TV Editor Sarah Ricard to debate their favorite - and least favorite - book-to-film adaptations. As Matt and Sarah invited courageous audience members to challenge the critics, everyone in the room used their Personal Tomatometer Paddle to dis/agree with the score. Remember: Fortune favors the bold.

AMY POEHLER IN CONVERSATION WITH MARTIN SHORT

Amy Poehler and Martin Short - in this once in a lifetime event - discussed their careers and offered a sneak peek of their books coming out Fall 2014!

BOOKTUBE ON-SITE MEET UP

BookTubers hit up the BookCon Lounge on the Show Floor for a chance to meet and network with other BookTubers at the BookCon!

HUMANS OF NEW YORK

David Karp, Founder and CEO of Tumblr, joined Brandon Stanton, creator of the immensely popular *Humans of New York* blog, which Karp has described as his favorite blog on Tumblr. The discussion focused on Stanton's meteoric rise from Midwestern transplant to New York's most iconic street photographer. The discussion was accompanied by photographs from Stanton's #1 *New York Times* Bestseller, *HUMANS OF NEW YORK*, as well as his forthcoming children's book, *LITTLE HUMANS*.

SATURDAY, MAY 31, 2014 CONT.:

MULTICULTURAL PUBLISHERS IN CONVERSATION

The need for more multicultural children's books is a hot topic of discussion. Established multicultural publishers who are filling the need for books that reflect our nation's diversity joined the discussion. They also shared their insight on how to bring multicultural books into your community.

AS YOU WISH: ACTOR CARY ELWES DISCUSSES NEW BOOK ON MAKING *THE PRINCESS BRIDE*

Fans joined famed actor Cary Elwes ("Westley") for an entertaining discussion about the making of the beloved film, *The Princess Bride*. They saw clips from the movie and heard Cary Elwes reveal never-before-told stories about the making of this classic that continues to delight generations. Cary Elwes starred as the hero "Westley" in *The Princess Bride*. His book *AS YOU WISH: Inconceivable Tales from the Making of The Princess Bride* will be published by Touchstone in October 2014.

EPIC STORYTELLING WITH HOLLY BLACK, CASSANDRA CLARE AND MAGGIE STIEFVATER

Bestselling and award-winning Authors Holly Black and Cassandra Clare, *THE IRON TRIAL: MAGISTERIUM BOOK ONE* (Scholastic) and Maggie Stiefvater, *SINNER*, a companion to the bestselling Shiver Trilogy (Scholastic) discussed love, friendship, heroes, villains and the inspirations behind their epic new series and more!

MACMILLAN MYSTERY/THRILLER IN DISCUSSION WITH CRIMINAL ELEMENT

Clare Toohey, Editor & Site Manager for CriminalElement.com, discussed her top picks for Fall 2014.

ROMANCE/NEW ADULT – BAD BOY HEROES

Tattoos. Motorcycles. Big pointy teeth. What makes a bad boy so bad? And why do we love 'em so hard? Readers everywhere are taking their romantic and new adult fiction with a jagged little edge...and we have to wonder: has the era of the enlightened heroine been supplanted by the re-emergence of the alpha male? Or is the take-charge female finally ready to give up a measure of control? Four of the biggest names in popular fiction, Cora Carmack, Jeaniene Frost, J. Lynn (aka Jennifer L. Armentrout) and Sarah MacLean, talked about the overwhelming appeal of domineering men – and what this all means about the women who love them!

BLOCKBUSTER READS: MEET THE KID AUTHORS THAT DAZZLE

Jeff Kinney, James Patterson, Rick Riordan, Rachel Renée Russell and Lemony Snicket gathered together on stage for the first time ever as they discussed their blockbuster series (over a quarter of a billion combined copies sold)! Whether you're a parent, kid or just a kid at heart (who isn't?!), you know and love these books. This exclusive BookCon event gave Fans the chance to get the inside scoop on the inspiration of these beloved stories and characters and discover what's next from these authors.

HUNGER GAMES TRIVIA

Our tribute to *The Hunger Games* as Trivia, AD partners with BookCon! Fans who've read (and re-read) every book of the Hunger Games Trilogy and thought they had what it takes to be the victor joined us to take aim at the competition! It was a capitol time!

THIS WORLD AND BEYOND: A CONVERSATION ABOUT FICTION AND FANTASY WITH DEBORAH HARKNESS AND LEV GROSSMAN

Bestselling authors Deborah Harkness (*The Book of Life*; July 15) and Lev Grossman (*The Magician's Land*; August 5) discussed the process of completing a trilogy, writing fantasy for an adult audience and how the genre has changed over the last decade. Moderated by *Entertainment Weekly* Senior Editor Tina Jordan, the conversation was followed by a wine and cheese reception.

MACMILLAN SCIENCE FICTION EDITOR'S PICKS DISCUSSION WITH LIZ GORINSKY

Tor editor and 5-time Hugo Award nominee, Liz Gorinsky, discussed Tor's top picks for fall including *Lock In* by John Scalzi, *The Three-Body Problem* by Cixin Liu and *The Just City* by Jo Walton.

DANIELLE FISHEL Q&A

Danielle Fishel is an actress best known as Topanga Lawrence from *Boy Meets World* & the eagerly anticipated spin-off *Girl Meets World*. Fans listened to her as she answered questions about her upcoming memoir *Normally, This Would be Cause for Concern*. With her sense of humor and positive attitude, Danielle discusses her imperfections, mild neuroses and the time she face-planted in front of Ben Affleck.

SATURDAY, MAY 31, 2014 CONT.:

THE EVOLUTION OF A BOOK COVER

"Don't judge a book by its cover." Easier said than done... Book covers are one of publishing's most important elements. The best ones grab our attention. They convince us to take a chance on an unknown book. They subtly convey plot, characters, genre. And many are works of art in their own right. How are these covers created? And how do they evolve from first draft to final product? Panelists included: Helen Yentus and Oliver Munday.

JASON SEGEL IN CONVERSATION

Multi-talented actor, writer and musician Jason Segel (*The Muppets*; *Forgetting Sarah Marshall*; *How I Met Your Mother*; *Freaks and Geeks*) discussed his career and offered a sneak preview of his upcoming novel NIGHTMARES! – an adventure story about a group of kids who realize it's up to them to save their town from fear and a slew of nightmare creatures that have slipped into the everyday world – to be published September 2014.

THE FAULT IN OUR STARS

Author John Green and Director Josh Boone discussed the film adaptation of the beloved bestselling novel, *The Fault in Our Stars*, with the team from FOX 2000, including Elizabeth Gabler, Michael H. Weber, Sara Vilkomerson, Scott Neustadter and Wyck Godfrey. A special surprise appearance was made by actor Nat Wolff.

50 SHADES OF EROTICA

How far has erotica come in a post-50 Shades world? This panel explored the role of erotic novels and essays in publishing and feminist literature, and take a look at how the big success of crowdsourced erotica can help, or hurt, publishing, and how you can be a part of it. Panelists included: Brenda Knight, Tara Nina and Mary Elizabeth Williams. Moderated by Annemarie Dooling.

DYSTOPIAN FUTURES:

ARE THEY SCIENCE-FACT-OR-FICTION?

Science-Fiction and Fantasy Authors know how to keep protagonists on their toes and readers at the edge of their seats! Their stories of other worlds and dystopian futures may be filled with magic and mayhem, hi-tech terrors, heroes and villains, but the haunting parallels between our world and the fictional worlds they've created is what really keeps us up at night. With Veronica Roth (*DIVERGENT* Series) moderating, Authors Alaya Dawn Johnson (*THE SUMMER PRINCE*), Danielle Paige (*DOROTHY MUST DIE*) and Marie Lu (*LEGEND* Series) discussed the inspiration behind their action-packed novels, the fantastical elements they deploy and more!

BOOK SWAP/SPEED DATING

Are you an Edward searching for your Bella or an Anastasia in search of your own Christian Grey? If the answer is yes, then look no further than BookCon's own Book Swap/Speed Dating event! This event was the only place for book lovers to mix and mingle in the traditional speed dating style and bond over a mutual love of books! The twist is you must bring a book that represents YOU and at the end of the event you will give your book to the person that you want a second date with. Don't forget to put your name and telephone number in the book so you and your match can keep in touch!